

### DATE & TIME

14th - 15th July 2021  
3:00pm for 6:30pm



With post pandemic demand in key sectors like healthcare, manufacturing and government skyrocketing, all driven by increased home-workers, now is a great time for your your cyber and big-data solutions to expand and land in North America!

Join us at this online, breakout-room workshop to get bespoke advice on how to grow strategic sales and operations with key infrastructure commercial and regional governmental partners.

Connect with economic development organisations responsible for supporting inward investment and select commercial and regulatory partners, increasing opportunities and mitigating risk.



**gigCMO** have been GTM's global marketing partner of choice since the start of 2021. They have an amazing and experienced pool of talented marketeers covering US, Canada, India and APAC.

gigCMO drives your business and global growth forward with pragmatic advice and an injection of commercially driven, customer-focused, C-suite marketing expertise - when you need it, where you need it and for as long as you need it.

**GTM Global** helps UK companies expand internationally and supports overseas companies looking to set up or do business in the UK and Europe.



They provide free access to workshops, resources and partners within their ecosystem, and offer a range of business development services to support scale-ups, as well as work with government bodies, economic development agencies, FDI organisations and independent trade bodies to deliver virtual trade missions, business development services and deal flow for inward-investment.