

### DATE & TIME

21st - 22nd September 2021  
9:00am for 1:00pm

### TICKET

FREE

<https://gotomarket.global/events/saudi-arabia-medtech-expansion-workshops/>



Saudi Arabia is expected to be the largest healthcare market in the GCC with an expected population growth of 3 million over the next 5 years. This, combined with an ageing population putting more burden on the healthcare system, will increase the need to expand, enhance technology and increase access to healthcare. The opportunities for UK digital and technology healthcare providers to support this demand are exponential.

Join us at this online, breakout-room workshop to connect with partners from the Saudi and UK government plus specialist in-country advisers from private hospitals, insurance groups, telecoms and technology infrastructure partners.

You will learn about compliance and regulatory networks necessary to set up and sustain operations in KSA and select UK commercial partners, increasing opportunities and mitigating risk.

[Click here to find out more about gigCMO experts you will meet during the event.](#)



Fractional Chief Marketing Officers

**gigCMO** have been GTM's global marketing partner of choice since the start of 2021. They have an amazing and experienced pool of talented marketeers covering US, Canada, India and APAC.

gigCMO drives your business and global growth forward with pragmatic advice and an injection of commercially driven, customer-focused, C-suite marketing expertise - when you need it, where you need it and for as long as you need it.

**GTM Global** helps UK companies expand internationally and supports overseas companies looking to set up or do business in the UK and Europe.



They provide free access to workshops, resources and partners within their ecosystem, and offer a range of business development services to support scale-ups, as well as work with government bodies, economic development agencies, FDI organisations and independent trade bodies to deliver virtual trade missions, business

development services and deal flow for inward-investment.