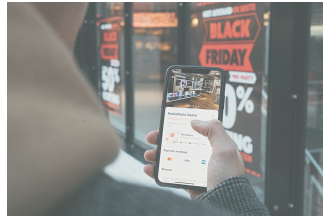


**DATE & TIME**

28th September 2021  
3:00pm for 4:30pm

**North American eCommerce & Business Expansion Webinar**



The upcoming GS1 UK & Enterprise Nation Report, which will be published later this month, highlights that It's easier than ever to reach directly online to customers globally - but resolving the pain points around the changing landscapes in fulfilment, logistics and delivery solutions is now essential.

The North American marketplace is THE destination for any ambitious UK retail and healthcare brands. Equally knowing how to make that sale count in either the US or Canada, with that last-mile delivery is key.

Join us for an interactive webinar to get insights and advice on **marketing, sales, logistics, taxes and funding opportunities to support your growth in the region.**



**gigCMO** have been GTM's global marketing partner of choice since the start of 2021. They have an amazing and experienced pool of talented marketers covering US, Canada, India and APAC.

gigCMO drives your business and global growth forward with pragmatic advice and an injection of commercially driven, customer-focused, C-suite marketing expertise - when you need it, where you need it and for as long as you

need it.



**GTM Global** helps UK companies expand internationally and supports overseas companies looking to set up or do business in the UK and Europe.

They provide free access to workshops, resources and partners within their ecosystem, and offer a range of business development services to support scale-ups, as well as work with government bodies, economic development agencies, FDI organisations and independent trade bodies to deliver virtual trade missions, business development services and deal flow for inward-investment.