

DATE & TIME

20th - 21st October 2021
3:00pm for 6:30pm

North America eCommerce and Business Expansion Workshop



The North American marketplace is THE destination for any ambitious UK retail and healthcare brands. Knowing how to make your sales and supply chain count in the US or Canada with that last-mile delivery is key.

Join us for online connector workshops to get insights and advice on marketing, sales, logistics, taxes and funding opportunities to support your growth in the region.

This event is aimed at founders and C-suite executives of eCommerce, Retail & Healthcare SMEs / Scaleups (including apparel, accessories, footwear, beauty, food services, grocery, music, online sellers, location management, suppliers, & solution providers) actively looking to expand into North America. Don't miss out!



gigCMO have been GTM's global marketing partner of choice since the start of 2021. They have an amazing and experienced pool of talented marketeers covering US, Canada, India and APAC.

gigCMO drives your business and global growth forward with pragmatic advice and an injection of commercially driven, customer-focused, C-suite marketing expertise - when you need it, where you need it and for as long as you need it.



GTM Global helps UK companies expand internationally and supports overseas companies looking to set up or do business in the UK and Europe.

They provide free access to workshops, resources and partners within their ecosystem, and offer a range of business development services to support scale-ups, as well as work with government bodies, economic development agencies, FDI organisations and independent trade bodies to deliver virtual trade missions, business development services and deal flow for inward-investment.