

DATE & TIME

27th - 28th September 2022
3:00pm for 5:00pm

VENUE

Online Zoom,

Nearest Underground Station

Payment

VAT Receipt



Land or Expand Across the Pond this Fall!

With a \$700 BN Federal injection in August in Smart Energy, Tax Breaks & Healthcare, & North American tech markets worth over \$1.8 trillion – autumn 2022 is THE TIME to land or expand your business in the US / Canada!

Designed for owner-managed Digital & Technology scale-up businesses, these virtual workshops will give you game-changing advice on how to successfully build your US and Canadian operations and sales in terms of;

- Go to market strategy, business development, marketing and localisation
- Business setup, legal, compliance, IP protection and visas
- Accounting, tax advice, banking and employment/HR
- Regional access to key business sector specialists, incentives and accelerator programmes
- Access to grants, funders and investor networks

gigCMO[®]

gigCMO has been GTM's global marketing partner of choice since the start of 2021. They have amazing and experienced pool of talented marketers covering the UK, US, Canada, India and APAC.

gigCMO drives your business and global growth forward with pragmatic advice and an injection of commercially driven, customer-focused, C-suite marketing expertise - when you need it, where you need it and for as long as you need it.

 **GTM GLOBAL**
business expansion

GTM Global helps UK companies expand internationally and supports overseas companies looking to set up or do business in the UK and Europe.

They provide free access to workshops, resources and partners within their ecosystem and offer a range of business development services to support scale-ups, as well as work with government bodies, economic development agencies, FDI organisations and independent trade bodies to deliver virtual trade missions, business development services and deal flow for inward-investment.