

Land & Expand Your MedTech / Pharma Brand

DATE & TIME

28th - 29th June 2023

3:00pm for 7:00pm

3:00pm - 7:00pm /

VENUE

Online Zoom,

The demand in the US and Canada for innovative telehealth, telemedicine, wearables and AI preventative healthcare has never been greater.

Designed specifically for UK owner-managed MedTech & Pharma high-growth businesses, our virtual workshop offer game-changing connectivity into North America and advice on;

- **Location Services & Business Development** – Find the best city to pilot & grow your Life Sciences business from, connect with specialist Medtech & Pharma business development networks, sales & marketing experts
- **Regulation & Compliance** – Understand statutory requirements & mitigate risk in terms of set-up, IP, immigration, tax, banking & audit
- **Access Funding & Talent** – Explore the different city/ state grants, funding & talent networks via local investors, economic development boards, universities & accelerator programmes



Why Should You Attend

BESPOKE ADVICE ON ALL THINGS 'INTERNATIONAL EXPANSION' RELEVANT TO YOUR SECTOR

Connect with in-country experts who will deliver invaluable advice, guidance and insights to help fill knowledge gaps and maximise your chances of success.

- Talk to key **Pharma & MedTech Hubs, R&D Institutions & Investor Networks** in Boston, New York, Washington DC, Richmond, Indianapolis, St Paul, Austin, Phoenix & Vancouver
- Access **Federal Government & Military Healthcare Networks, Accelerator Programmes & UK Embassy/ Consulate** in Washington & Los Angeles
- Meet specialist **Sales, Business Development & Localisation Experts** in Miami, San Francisco, Baltimore & Toronto
- Understand Risk, Operational, Banking & Regulatory options from **US Attorneys, Accountants & Grant Funders** in Minneapolis, Chicago & Tucson



They provide access to workshops, resources and partners within their ecosystem and a range of business development services to support scale-ups, as well as work with government bodies, economic development agencies, FDI organisations and independent trade bodies to deliver virtual trade missions, business development services and deal flow for inward-investments.

gigCMO drives your business's global growth forward with pragmatic advice and an injection of commercially driven, customer-focused, C-suite marketing expertise when you need it, where you need it, and for as long as you need it.

